



Organicfest®

Celebrating everything organic & green!



Saturday
September 10, 2011
Asheville, NC 10am - 9pm



Join the Organicfest® celebration!

Organicfest® is a FUNtastic regional event celebrating and promoting everything organic and green! In 2010, over 9000+ Ashevilleians and visitors from surrounding communities and states (South Carolina, Tennessee, Georgia, Virginia, Florida...) gathered to enjoy this special celebration in the beautiful mountain city of Asheville, North Carolina.

- **75+ vendors**
- **9000+ attendees**
- **Arts & Crafts**
- **Prize Drawings**
- **Workshops**
- **Kids Activities**



The mission of the Organicfest® is to grow organics and environmental awareness in our community and beyond. The success and growth of the Organicfest® has made it a much anticipated regional event. Festivities include: live entertainment, delicious organic food and beverage, organic and green vendors, non-profit organizations natural arts and crafts, organic workshops, natural activities for kids and the fabulously fun ~ Organicfest® Kids Parade!

The Organicfest® brings the organic community (farmers, producers, merchants, educators, organizations...) together to present an exciting opportunity for people to meet, talk, learn about organic farming, products and services, enjoy organic meals and tastings and be inspired to support and buy organic!

Organicfest® sponsors and vendors are an essential ingredient to the presentation and success of this special event. We invite you to take this opportunity to share your organic and green products and services through this FUNtastic and important festival. Thank-you!



Organicfest is the best festival in Asheville!
UNCA student



Organicfest rocks!
JT Asheville



www.organicfest.org

828.253.2267

info@organicfest.org





Organicfest®

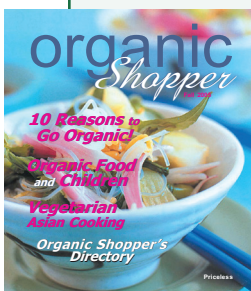
Celebrating everything organic & green!



Organicfest® Sponsorship Invitation

Join the Organicfest celebration through one of our sponsorship packages and promote your organic or green company and products at one of the largest organic festivals in the United States.

Presenting Sponsor ~ \$7000.00	Organic Sponsor ~ \$5000.00
<ul style="list-style-type: none"> • Organicfest Prime Sponsor Corner Booth • Logo Listing on Organicfest Poster • Logo Listing on Organicfest Stage Banner • Premier placement /Organicfest press releases • Premier placement / Organicfest Program Guide • Name and logo listing in the Organicfest program • Name on Organicfest Basket Drawing Tickets • Name, logo, link on Organicfest Website Home Page • Name, logo, link on Organicfest Sponsor Web Page • Full Page Color Ad in Organic Shopper magazine* • 120 x 600 Banner ad on Organicfest Links Page • 120 x 600 Banner Ad ~ Shop Organic! Web Directory 	<ul style="list-style-type: none"> • Organicfest Prime Sponsor Booth • Name on Organicfest Poster • Name on Organicfest Stage Banner • Name listed in Organicfest Press Releases • Name listing in the Organicfest Program Guide • Name, logo & link on Organicfest Sponsor Web Page • ½ Page Color Ad in Organic Shopper magazine* • Name, logo and link on Organic Shopper website • 120 x 240 Banner ad on Organicfest Web Site • 120 x 240 Banner Ad ~ Shop Organic! Web Directory
Harvest Sponsor ~ \$3000.00	Seed Sponsor ~ \$1500.00
<ul style="list-style-type: none"> • Organicfest Sponsor Booth • Name listed in Organicfest Press Releases • Name listing in the Organicfest Program Guide • Name, logo, link on Organicfest Sponsor Web Page • ¼ Page Color Ad in Organic Shopper magazine* • 125 x 125 Banner ad on Organicfest Links Page • 125 x 125 Banner ad Shop Organic! Web Directory 	<ul style="list-style-type: none"> • Organicfest Sponsor Booth • Name listing in the Organicfest Program Guide • Name, logo and link Organicfest Sponsor Web Page • 1/6 Page Color Ad in Organic Shopper magazine* • 120 x 90 Banner ad on Organicfest Web Site • Name, logo and link Shop Organic! Web Directory
Organicfest Kids Sponsor ~ \$1500.00	Beneficial Supporter ~ \$500.00
<ul style="list-style-type: none"> • Banner on Organicfest Kids Tent • 125 x 125 Banner ad on Organicfest Kids web page • Name, logo and link on Organicfest Kids web page 	<ul style="list-style-type: none"> • Booth space • Name & Logo Listing Organicfest supporter web page • Supporter listing in Organicfest Program Guide • Name listing in Shop Organic! Web Directory
	Friend ~ \$300.00
	<ul style="list-style-type: none"> • Booth space • Name & Logo Listing Organicfest Supporter web page



Sign up by **July 21** to get your ad in the **Organic Shopper Organicfest** issue!*

*Please Note: In-Kind Sponsorships do not include Organic Shopper magazine ads

www.organicfest.org
828.253.2267



Office Use	Date: _____
Vendor:	_____
Total:	\$ _____
Check #	_____
Booth #	_____
Web	<input type="checkbox"/>
Ad:	<input type="checkbox"/>

2011 Sponsorship Application

Organicfest will be held on **September 10, 2011** in Pack Square and Roger McGuire Green in downtown Asheville. Join the celebration and promote your organic and green products at this special event. Complete form, sign agreement, enclose payment and send to address below by to get full benefits of the Organicfest Sponsorship package.

Business / Organization Name: _____

Contact: _____ **Phone:** () _____

Email: _____ **Fax:** () _____

Address: _____ **City:** _____

State: _____ **Zip:** _____ **Date:** _____

Website: www. _____

Company Description: _____

Organicfest Sponsor

- Partnering Sponsorship: \$7000.00
- Organic Sponsorship: \$5000.00
- Harvest Sponsorship: \$3000.00
- Seed Sponsorship: \$1500.00
- Organic Kids Sponsor: \$1500.00

Organicfest Supporter

- Organic Supporter \$500.00
- Organic Friend \$300.00

Yes! We will have a booth at Organicfest.
Sponsorships include 1 table and 2 chairs

Yes, we will need electric if available
Power is limited to certain booth areas

Grand Total: \$ _____ **Check #** _____

I agree with Organicfest Vendor Terms:

Signature: _____

Please make checks out to: Imagine Center, Inc.
Mail to: 16 Lookout Drive, Asheville, NC 28804-3330

Sponsorships that include advertising

Send electronic ads **300 dpi / CMYK color**
to: debi@organicfest.org

- Ad Sizes: W H**
- Full Page Ad: 7.5 x 10
 - 1/2 Page Ad: 7.25 x 4.75
 - 1/4 Page Ad: 3.5 x 4.75
 - 1/6 Page Ad: 2.45 x 4.8



Sponsorships that include Web Banners ~

Send Web banners to:
debi@organicfest.org

- Speaker** I am interested in speaking at the Organicfest on the topic of: _____
- Organicfest Donation** Yes! I would like to donate a gift basket, product and/or gift certificates for the hourly drawings at the Organicfest.
- Donation Form** completed and enclosed.



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Celebrating everything organic!



Organic Product & Gift Certificate Donation

Complete form and mail to address below or **fax** to: **828-253-7537**. Your donation will be listed on the Organicfest web site when this completed form is received. Please ship all donations to arrive by **August 31st**.

Company: _____ Contact: _____

Address: _____ Zip: _____

Email: _____ Website: _____

Phone: () _____ Fax: () _____

YES! We will donate the following: _____

Retail value of donation: \$ _____ We would like to make a cash donation: \$ _____

Please print or type company / product listing for the **Organicfest** website: **10 words / up to \$50 | 25 word up to \$100.00 or 50 word over \$100.00 donation** (use back or separate paper if needed):

This donation is over \$100.00 an electronic logo will be emailed to: debi@organicfest.org

This donation is over \$150.00 include this link: www._____

Please send an Organicfest Sponsorship Packet

Please send an Organicfest Vendor Packet

Date: _____ Signature: _____

Imagine is an all-volunteer, non-profit organization. 100% of the proceeds from the Organicfest will be used for "Growing Organics" campaigns and the Organicfest. Please make checks out to: The Imagine Center, Inc. and mail to: Organicfest, 16 Lookout Drive, Asheville, NC 28804-3330

Thank-you for your support!

Organicfest • 16 Lookout Drive • Asheville, NC 28804-3330

Phone: 828-253-2267 Fax: 828-253-7537 www.organicfest.org celebrate@organicfest.org

